

MEDIA ADVISORY

Dec 8, 2021



12 Days of Giving to Help Make a Christmas Wish Come True

Calgary, AB – From December 12–23, add one more Christmas gift to your list and help The Mustard Seed spread hope to those who are alone, hungry, and cold this Christmas. By taking part in The Mustard Seed's 12 Days of Giving, you can give much-needed items that are in high demand this holiday season. There are a variety of ways to give that will directly support your city's unique needs and programming. Find your city's drop-off location and further details on each day at [TheSeed.ca/12days](https://www.theseed.ca/12days). Each day we will highlight items of need, but items can be donated at any time over the 12 Days:

- December 12 Children's Toys
- December 13 Children's Winter Clothing
- December 14 Empty Backpack
- December 15 Warm Toque / Mitts / Scarves
- December 16 Winter Jackets
- December 17 Travel Size Hygiene Items
- December 18 Work Gloves / Winter Boots
- December 19 Plates & Cups / Pots & Pans
- December 20 Shower Curtains & Towels
- December 21 New Pillowcases & Bedding
- December 22 Bibles / Devotionals
- December 23 Wellness Items

Interview opportunities available.

Please contact Drew Gusztak, Volunteer Resources and Street Level Manager — The Mustard Seed

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for men, women, and children, experiencing poverty and homelessness since 1984. The Mustard Seed provides a supportive haven where we support the whole person through delivering basic services, housing, wellness services, employment programs, and partners with the community to address the root causes of poverty.

[TheSeed.ca](https://www.theseed.ca)

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