



NEIGHBOURHOODS
BELTLINE
ASSOCIATION

FOR IMMEDIATE RELEASE

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Love Thy Neighbour: The Mustard Seed and Beltline Neighbourhoods Association sign 'Good Neighbour Agreement'

CALGARY, AB – On Monday, December 10, The Mustard Seed Calgary and the Beltline Neighbourhoods Association signed a Good Neighbour Agreement. The agreement will allow The Mustard Seed to fulfill its organizational mission in harmony with the community; this will be achieved through collaboration and transparency in addressing the challenges or opportunities presented by individuals experiencing poverty within the Beltline.

"This agreement further deepens our ties with the Beltline communities," says Stephen Wile, CEO of The Mustard Seed. "The foundation of this agreement outlines the respect and appreciation for this great community in which we work, and the support the community gives to the less fortunate who live among them."

Peter Oliver, President of the Beltline Neighbourhoods Association, believes the agreement will foster greater mutual respect and understanding between the two organizations and will strengthen the relationships between The Mustard Seed and area residents and businesses.

"This new Good Neighbour Agreement recognizes the evolution of The Mustard Seed and the Beltline neighbourhoods and provides a framework for working together towards our shared objectives," says Oliver.

Both parties aim to work together to maintain a safe, welcoming public realm for residents, businesses, and visitors that are interacting with socially vulnerable or impoverished residents in the Beltline. A Good Neighbour team consisting of representatives from both parties will continue to meet regularly to resolve any issues and continue to review and update the Good Neighbour Agreement as needed.

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for men and women experiencing poverty and homelessness since 1984. The Mustard Seed delivers basic services, housing,

and employment programs to those in need and partners with the community to address the root causes of poverty. <https://theseed.ca/>

About the Beltline Neighbourhoods Association:

The Beltline Neighbourhoods Association is a vibrant community association for the Beltline district in urban Calgary encompassing the neighbourhoods of Connaught and Victoria Park. This grassroots organization was founded by engaged residents with a history of service in their communities who wanted to build an accessible and diverse association open to all residents to get involved in making the Beltline an even better place. By engaging the residents and businesses that call Beltline their home, we can harness the talents and energy of this incredibly diverse community to build a strong cultural, economic and social foundation. <https://www.beltlineyc.ca>

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