



MEDIA ADVISORY

Sept 9, 2021

Buckle Up and Get Ready For...The Mustard Seed's Amazing (Car) Race!

Red Deer, AB – The Mustard Seed's 2nd Annual Amazing (Car) Race is happening on September 18th, 2021! Put together a team of 2-6 people and race around the city in your vehicle, work together to solve clues and complete fun activities throughout Red Deer. This COVID-19 safe, family-friendly scavenger hunt will be the highlight of your weekend!

Teams will visit locations across Red Deer and complete challenges, have the opportunity to win amazing prizes, and enjoy a delicious lunch from Messinger Meats!

Registration is just \$50 per car and proceeds from this adventure-based event will help support those experiencing homelessness and poverty throughout Central Alberta. Teams can also get creative and create their own fundraising team to further support this great cause.

Thank you to our amazing sponsors: Koch Fuel Products Inc., Zed 98.9, Real Country 95.5, Phone Experts Group of Companies, KeyAg Kubota Red Deer, and Messinger Meats.

For more information or to register, please visit TheSeed.ca/amazing-car-race

WHAT: The Mustard Seed's Amazing (Car) Race

WHEN: Saturday, September 18, 2021 | 9:00 AM – 4:00 PM

WHERE: Event kick-off is at Koch Fuels parking lot (8009 Industrial Way)

Available for interview:

- Byron Bradley, Managing Director of Central Alberta – The Mustard Seed Red Deer

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for individuals experiencing homelessness and poverty since 1984. Operating in five cities across Alberta and BC, The Mustard Seed is a supportive haven where people can have their physical, mental, and spiritual needs met and grow toward greater health and independence. TheSeed.ca

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To set up an interview with The Mustard Seed contact:

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