



FOR IMMEDIATE RELEASE
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The Mustard Seed urges donors to use alternative giving methods in response to Canada Post Strike

Calgary, AB – The Mustard Seed is encouraging their donors to choose alternative methods of giving over the holiday season. With the recent disruptions in mail service due to the Canada Post strikes, the organization is hoping that donors who typically donate through the mail will choose instead to give in person, online or via a 24/7 hotline.

“The impact of the postal strike on The Mustard Seed is significant,” says Stephen Wile, Chief Executive Officer of The Mustard Seed. “Across Alberta and now in Kamloops, our organization relies heavily on donations made via mail - especially during the holidays. We hope our donors will be willing to support us by giving their gifts through alternative means.”

With 90% of donations received through the mail, The Mustard Seed’s services may need to reduce its hours of operations across Alberta and Kamloops until funds come in. This will have a large impact on thousands of individuals who rely on The Mustard Seed for extended hours and services such as food, clothing and shelter over the winter months.

Donors are encouraged, despite the postal disruption, to support the organization by giving in person at any Mustard Seed location, online at theseed.ca/strike/, or by calling the 24/7 donation hotline at 1.866.260.8568.

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for men and women experiencing poverty and homelessness since 1984. The Mustard Seed delivers basic necessities, and support services including employment, advocacy, and counseling programs to those in need and partners with the community to address the root causes of poverty. <https://theseed.ca/>

Media Contact:

Roberto Villanueva

Communications Coordinator

The Mustard Seed

Phone: 780.426.9096

Cell: 780.991.7358

Email: RobertoVillanueva@theseed.ca