

MEDIA ADVISORY

Sept. 11, 2023



Discover Local Flavours at This Year's 4th Annual Harvest Takeaway

Medicine Hat, AB – Feed your family, warm your heart, and support local! The 4th Annual Harvest Takeaway market is back and here to cultivate family-fun, food, and fellowship. This heartwarming event invites the city to celebrate the talents of local artisans and vendors, but also extend a hand of hope to those in need.

Take home a carefully crafted soup kit made from the finest seasonal ingredients, created by The Mustard Seed team. This hearty soup comes with an easy-to-follow recipe, ensuring a delicious, homemade meal for your family. One hundred percent of the proceeds will go towards The Mustard Seed food program which provides those in need with nutritious warm meals.

Entertainment and activities include:

- Live music by Derek Hintz, Christie K, & Russell Scherer
- Kid's zone (face painting & crafts)
- Magic show by Trevor Moore
- Photo booth
- Complementary concession stand

"As we gather to celebrate the bounty of the harvest, we also unite with a common purpose — to make a real difference in the lives of those experiencing homelessness and poverty," say Morgan Widmer, Events Coordinator for The Mustard Seed Medicine Hat.

Providing 50 – 100 meals every service, The Mustard Seed meal program has been feeding Medicine Hat's vulnerable citizens for over three years. We look forward to creating a warm and inviting atmosphere where hope, community, and delicious food come together. Learn more at TheSeed.ca/Harvest

WHAT: 4th Annual Harvest Takeaway

WHEN: Saturday, September 16 from 12 p.m. – 4 p.m.

WHERE: Towne Square

For interview opportunities about Harvest Takeaway:

- Morgan Widmer, Events Coordinator, TMS Medicine Hat

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for individuals experiencing homelessness and poverty since 1984. Operating in five cities across Alberta and British Columbia, The Mustard Seed is a supportive haven where people can have their physical, mental, and spiritual needs met and grow toward greater health and independence. TheSeed.ca

-30-

Media Contact:

Colleen Bourque

Senior Communications Coordinator

The Mustard Seed

493.615.0646

ColleenBourque@theseed.ca