

For Immediate Release:

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YKA Pizza Week: Tasty fundraiser furthers support for The Mustard Seed Kamloops

Kamloops, BC – A delicious fundraiser has been created in support of The Mustard Seed Kamloops’ programs and initiatives. The newly established Pizza Now is the major partner for the inaugural YKA Pizza Week during spring break (March 15-21). During the week-long fundraiser, for every \$30 spent on food and drink at Pizza Now, \$5 will go directly towards The Mustard Seed Kamloops.

“I have a soft spot in my heart for the people in our community that are less fortunate and I enjoy finding ways to give back to the community that has shown me so much support,” said Rocky Hunter, President of Pizza Now. “Kamloops has been awesome to me over the years and have provided me the opportunity to give back to those that need the help. I want to make this an annual event, so I can give back as much as possible to Kamloops.”

In addition to the fundraiser, customers can purchase a \$2 pizza slice certificate in advance of YKA Pizza Week at Pizza Now or at The Mustard Seed’s Thrift Store. Half the proceeds from each certificate sold will go directly to The Mustard Seed Kamloops and purchasers can redeem the certificate for a hot slice of Pizza Now pizza, located at 1415 Hillside Drive.

“Rocky has never hesitated to step up and do more than his share when it comes to donating to The Mustard Seed Kamloops,” said Kelly Thomson, Managing Director for The Mustard Seed. “We are thrilled to be the beneficiary of his YKA Pizza Week fundraiser because the funds donated will remain here in Kamloops and will go a long way in helping support and build our programs and initiatives to help many in our community.”

As YKA Pizza Week coincides with spring break for most schools within School District 73, Pizza Now is saying “thank you,” to all the dedicated teachers and offering all teachers one, free 12-inch pizza during YKA Pizza Week with proof of a teacher’s certificate.

Pizza Now offers three tasty, homemade classic flavours: pepperoni, cheese Hawaiian, along with a line of splendid and extraordinary pizza. Side items include: wings, chips and cinnamon poppers.

About The Mustard Seed:

The Mustard Seed is a Christian non-profit organization that has been caring for individuals experiencing homelessness and poverty since 1984. Operating in six cities across Alberta and B.C., The Mustard Seed is a supportive haven where people can have their physical, mental, and spiritual needs met and grow toward greater health and independence.

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